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TO: Examiner Robert E. Rhode, Jr.
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DATE: Mar. 23, 2005PAGES: 9 (inclusive)

In re the Application of:

Carl Phillip Gusler)

Serial Number: 09/864,113)

Group: 3625

Docket Number: AUS920010251US1)

Examiner: Robert E. Rhode, Jr.

Filed on: 5/24/2001)

For: "Online Shopping Mall Virtual)

Association")

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SIGNATURE: Robert Frantz Typed: Robert H. Frantz, Reg. No. 42,553DATE: Mar. 23, 2005**NOTICE:**

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RESPONSE TO OFFICE ACTION UNDER 37 CFR §1.111

Assistant Commissioner for Patents

Washington, DC 20231

Sir:

Responsive to the Official Action dated December 27, 2004, please receive our reply and amendment. Reconsideration of the rejections of the Office Action is hereby requested.

Respectfully submitted,



Robert H. Frantz, Registration No. 42,553
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Carl Phillip Gusler

Page 2 of 8

Section I:

**AMENDMENT UNDER 37 CFR §1.121 to the
CLAIMS**

No amendments to the claims are made in this reply. The claims remain in the state as last amended on November 9, 2004.

Serial No. 09/864,113

Carl Phillip Gusler

Page 3 of 8

Section II:
AMENDMENT UNDER 37 CFR §1.121 to the
SPECIFICATION

None.

Serial No. 09/864,113

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Page 4 of 8

Section III:

**AMENDMENT UNDER 37 CFR §1.121 to the
DRAWINGS**

No amendments or changes to the Drawings are proposed.